

# GROOVED CAN



GERMAN  
PACKAGING  
AWARD



## DESCRIPTION

Packages often are your brand's first touchpoint with a potential customer.

Our grooved aerosol cans are an ideal packaging solution, if you want to make that contact as memorable as possible. Instead of the usual smooth metal surface that is well known from conventional aerosol cans, its surface is refined by several longitudinal grooves.

With our award-winning, patented innovation your aerosol product will certainly stand out.

## TECHNICAL FEATURES

Suitable for all LINHARDT aerosol cans with diameters between 22 mm and 53 mm. The shape of the grooves can be adjusted individually without larger tooling costs.

## YOUR ADVANTAGES

- Striking look: Its innovative grooves are immediately catching the consumer's eye compared to standard shapes.
- Creates curiosity: The can is often taken from the shelf to touch it – the first step to purchasing.
- Pleasant haptic: The grooves create a comfortable feeling on the skin.
- BPA-NI coating available.
- Ideal for multi-sensorial marketing strategies: Combining visual, tactile and, depending on the filling, sometimes even olfactory stimuli leads to increased mental processing.
- Unique: LINHARDT applied for a German patent for the prize-winning grooved can. It was awarded both a World Star Award and a German Packaging Award.